

JOY GIVES YOU A LESSON IN EXHILARATION.

BMW DRIVER TRAINING.



BMW Driver
Training

1800 000 269
bmw.com.au



The Ultimate
Driving Machine



The Ultimate Driving Experience.

Introduction.

If you've ever wondered why a BMW is the Ultimate Driving Machine, a BMW Driver Training course is for you. If you've ever wondered what an Ultimate Driving Machine is capable of, then this is the Ultimate test-drive.

Sign up for a BMW Driver Training course and you will learn what these remarkable vehicles can really do. More importantly, you will also acquire essential skills that will enhance your driving ability and safety.

It's time to embark on an exhilarating and memorable experience with our fleet of BMW vehicles.

Progressive learning.

The Joy of BMW Driver Training.

BMW Driver Training was introduced in 1977, the first of its kind initiated by an automotive manufacturer to improve the skills, reactions and awareness of drivers. Today, more than ever, the 3-stage programme offers drivers a positive, exhilarating experience, along with an excellent education and an enthralling opportunity to accelerate their driving abilities behind the wheel of an efficient and dynamic range of Ultimate Driving Machines.

The aim of the programme is to enhance each participant's driving ability by developing attitudes and skills through a structured sequence of courses.

Each course takes participants through an increasingly challenging mix of low and high speed driving exercises that help them respond effectively in emergency situations and become progressively more confident, safe and enthusiastic drivers.

Our courses are conducted at Australia's leading facilities, and all BMW Driver Training courses are supervised by highly-trained instructors under the stewardship of Le Mans and Bathurst winner, Geoff Brabham.





Early learning.

BMW Young Driver Training.

An important new initiative has been developed by BMW Group Australia to instill safe driving habits among younger drivers. BMW Young Driver Training is designed for drivers aged between 18 and 25, as well as novices who may have only recently qualified for their driving licence.

This course teaches driving skills and techniques which could potentially save lives, with a long-term objective of creating more informed, capable and responsible drivers from a young age.

With BMW Young Driver Training, new drivers have the opportunity to drive the latest BMW range under the guidance of our highly-qualified instructors and within

a controlled environment. Participants experience and learn from a wide range of real-world driving scenarios – including emergency braking and loss of tyre grip – and will receive immediate feedback and corrections to their responses.

It is a programme that has been formulated to be comprehensive, informative and entertaining. Most importantly, it is an invaluable step towards instilling more advanced skills and competencies amongst younger drivers in a compelling manner.

Driving excitement.

Advanced I Training.

Our Advanced I Training course is the ideal starting point for experienced drivers to develop safer and more confident car control.

This one-day course is conducted in vehicles from our BMW 1 Series and BMW 3 Series Sedan ranges. Our BMW Driver Training Instructors teach key driving techniques including braking and avoidance manoeuvres, typical emergency scenarios and how to respond to them. Conducted in a safe, controlled environment and under the watchful eyes of our instructors, it is an extremely enjoyable hands-on experience that prepares you for Intensive Training.

Intensive Training.

The Intensive Training programme is designed to provide an exciting introduction to performance driving. It is recommended for confident drivers or those who have completed the Advanced I Training course.

This one-day course simulates situations that may be encountered at touring speeds, including ideal cornering lines, advanced braking techniques and advanced slaloms. BMW Driver Training Instructors will encourage participants to sharpen their reflexes and improve their reaction times through a variety of exercises on our slalom course and wet skid pan.

Participants drive the latest BMW 1 Series models, BMW 3 Series Sedans and the high-performance BMW M3, before finishing with an exhilarating hot lap in a BMW M3 driven by an instructor.





BMW Driver Training makes good drivers great.

M Dynamic Training.

After completing our Intensive Training course, drivers can take their skills to another level with this high-performance course that has been designed to test their ability to the fullest.

This course is conducted by BMW Chief Instructor Geoff Brabham along with his team of highly-trained instructors. Drivers will be behind the wheel of BMW M3 Coupés and Sedans, doing the rounds of Australia's leading race tracks.

M Dynamic Training is an adrenalin-filled programme that incorporates high-speed cornering and braking, as well as oversteer and understeer techniques. Exercises will take place on the Motorkhana course, wet skid pan and track. Participants will be constantly challenged to be more assertive, while continuously improving their driving ability.

The Ultimate in spirited driving, M Dynamic Training concludes with the spectacular experience of a BMW Driver Training Instructor taking participants on a heart-pumping hot lap of the circuit.

Spend a day with our Ultimate Driving Machines.

BMW Driver Training Corporate Days.

As part of BMW Driver Training, we organise programmes that can be customised to suit the specific requirements of corporations or groups. Talk to us about tailoring exciting activities in our high-performance vehicles, whether you want to do laps, slalom circuits or any other driving exercise. This is an excellent opportunity to get behind the wheel of an Ultimate Driving Machine and experience its possibilities in a controlled environment.

Our customised BMW Driver Training Days make memorable gifts for clients, ideal incentives and performance bonuses for team members and the Ultimate day out for a group of friends. BMW Driver Training gift vouchers are also excellent giveaway choices.

To tailor a BMW Driver Training Day, please call 1800 000 269.





To find out more about BMW Driver Training courses and dates, please call 1800 000 269 or visit www.bmwdrivertraining.com.au

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Driving Machine**